

NAMET GIDA SAN. VE TİC. A.Ş.

COOKIE POLICY

Dear Visitor,

The purpose of this Cookie Policy is to inform you about the processing of personal data automatically collected through cookies placed on your device when you visit our website, including the types of cookies we use, the purposes for which they are used, the legal basis for such processing, and your rights.

What Are Cookies?

Cookies are small text files that are stored on your computer or mobile device when you visit our website and contain data in a name-value format.

For the purposes of this Cookie Policy, other tracking technologies such as web beacons, pixels and tags shall also be considered cookies.

What Are Cookies Used For?

We use cookies for the following purposes:

1. To ensure the secure operation of our website;
2. To enable you to navigate our website and use the services and features available on it;
3. To store information about users, user devices, browser caches and website usage;
4. To analyse user behaviour and identify general user trends on our website;
5. To provide you with a better experience and personalise our services according to your preferences;
6. To improve the performance of our website and make it more user-friendly;
7. To improve our advertising and marketing activities;
8. To enable our existing and potential users to share content available on our website through social media networks; and
9. To measure the performance of different versions of our website and ensure that users consistently view the same version.

What Types of Cookies Are Used?

Cookies by Duration

Session Cookies:

Session cookies are used to maintain continuity during a browsing session and are deleted when the user closes their browser.

Persistent Cookies:

Persistent cookies are not deleted when the internet browser is closed. Instead, they are automatically deleted on a specified date or after a specified period of time.

Our website uses both session cookies and persistent cookies.

First-Party and Third-Party Cookies

First-Party Cookies:

First-party cookies are placed directly by the website visited by the user, namely the domain displayed in the browser's address bar.

Third-Party Cookies:

Third-party cookies are placed by a domain other than the website being visited by the user.

Our website uses both first-party and third-party cookies.

Cookies by Purpose

Based on their purposes, cookies are categorised as:

- Strictly Necessary (Essential) Cookies
- Functional Cookies
- Performance and Analytics Cookies
- Advertising and Marketing Cookies

In this context, we use strictly necessary (essential), functional, and performance and analytics cookies in order to provide the services available through our website.

Cookies Used on Our Website

Our website uses the following cookies:

Cookie	Type	Purpose	Duration
PHPSESSID	First-party / Strictly Necessary / Session	Used to identify the user and retain user information within the system while the website session remains active.	Until the end of the session
_ga	First-party / Persistent /	Used to distinguish users in order to generate statistical data about how visitors use the website.	2 years

	Performance & Analytics		
_gid	Third-party / Performance & Analytics	Used to distinguish users.	24 hours
gat_gtag_UA*	Performance & Analytics	Used to determine website performance and error rates.	1 minute
ga*	Performance & Analytics	Used to store and count page views.	2 years

Through these cookies, your personal data may be processed in association with your IP information.

Your personal data processed in this manner is **not transferred to other data controllers**.

How Are Cookies Collected?

Cookies are collected through the devices you use to access our website and application.

The information collected is specific to your device. Therefore, if you visit our website using a different device, cookies collected during your previous visit cannot be used on that device.

Cookie Management

If you do not wish cookies to be stored on the device you use to access our website, you may block, restrict or delete cookies through your browser settings.

You may change these preferences at any time.

The processing of personal data through these cookies is based on the legal ground stipulated under **Article 5(2)(f) of Law No. 6698 on the Protection of Personal Data (KVKK)**, namely:

processing being necessary for the legitimate interests of the data controller, provided that such processing does not prejudice the fundamental rights and freedoms of the data subject.

For any questions, comments or suggestions regarding this Cookie Policy or the use of cookies on our website, you may contact us at kvkk@namet.com.tr.

NAMET GIDA SANAYİ VE TİCARET ANONİM ŞİRKETİ