

PRIVACY, PERSONAL DATA PROTECTION AND COOKIE POLICY

Purpose of the Privacy, Personal Data Protection and Cookie Policy

This Privacy, Personal Data Protection and Cookie Policy explains:

1. What types of personal data **Namet Gıda Sanayi ve Ticaret Anonim Şirketi** ("Namet" or the "Company") collects through this website, mobile website, social media platforms, mobile applications and other channels;
2. How and for what purposes such personal data is used;
3. With whom the Company may share such personal data;
4. The rights of users/members/customers regarding personal data collected by the Company through its website, mobile websites, mobile applications and other channels, and how such rights may be exercised;
5. Information regarding the use of cookies; and
6. Information regarding commercial electronic communications.

Information on the Protection of Personal Data

Pursuant to Law No. 6698 on the Protection of Personal Data ("KVKK"), the personal data specified in this Privacy, Personal Data Protection and Cookie Policy and shared with our Company by users/members/customers ("User/Member") may be recorded, stored, retained, modified, reorganised, shared with institutions legally authorised to request such personal data, transferred to third parties in Türkiye or abroad under the circumstances and conditions stipulated by the KVKK, made accessible, classified and otherwise processed in accordance with the KVKK, provided that such processing is relevant to, limited to and proportionate with the purposes specified below.

Personal Data Processed, Purposes and Legal Basis of Processing

Personal data that directly or indirectly identifies the User/Member ("Personal Data"), including but not limited to:

- name and surname;
- date of birth;
- mobile phone number;
- landline telephone number;
- e-mail address;

- address;
- website traffic information; and
- where the User/Member connects through social media accounts, information that the User/Member has authorised to be shared through such platforms,

may be processed for purposes including providing better services to the User/Member, entering into agreements with the User/Member, maintaining and improving the services provided, carrying out sales, marketing and commercial communications, providing after-sales services, managing and maintaining subscription processes, where applicable, and related operational activities, as well as conducting statistical studies and market research.

Personal Data may also be processed in order to comply with applicable legislation, including, in particular, Law No. 5651 on the Regulation of Publications on the Internet and Combating Crimes Committed Through Such Publications and its secondary legislation; Law No. 6563 on the Regulation of Electronic Commerce and its secondary legislation; Law No. 6112 on the Establishment of Radio and Television Enterprises and Their Media Services and the relevant regulations of the Radio and Television Supreme Council; Law No. 5846 on Intellectual and Artistic Works; Law No. 5237, the Turkish Criminal Code; and other applicable legislation.

Personal Data may further be processed for the purpose of preparing all records and documents in electronic or paper form as required for such processing and complying with record retention, reporting, notification and information-sharing obligations imposed by the relevant regulatory authorities and other competent bodies.

Where necessary and subject to the explicit consent of the User/Member, Personal Data may be transferred, within the limits of the purposes and legal grounds for processing stipulated by applicable legislation, to our subsidiaries and/or direct or indirect affiliates in Türkiye or abroad, as well as to third parties in Türkiye or abroad from whom our Company receives services or with whom it cooperates under relevant agreements for the conduct of its activities.

Such Personal Data shall not be used outside the purposes and scope specified in this Privacy, Personal Data Protection and Cookie Policy and shall be processed in accordance with the KVKK, with appropriate data security measures in place.

Personal Data and browsing and traffic information belonging to the User/Member may also be shared with institutions and organisations legally authorised to request such information where necessary for the fulfilment of our security and legal obligations, including circumstances in which we are legally or administratively required to provide notification or information, such as the prevention of crime or threats to state and public security.

Rights Regarding Personal Data

The User/Member has the right to:

- learn what Personal Data relating to them is being processed and whether their Personal Data has been processed;
- request information regarding such processing;
- learn whether their Personal Data is being used in accordance with the purpose for which it was processed;
- learn the identity of third parties in Türkiye or abroad to whom their Personal Data has been transferred;
- request the correction, amendment or updating of Personal Data that has been processed incompletely or inaccurately or has subsequently changed;
- request the deletion, destruction or anonymisation of Personal Data in accordance with the conditions stipulated under Article 7 of the KVKK;
- request that corrections, deletions, destruction or anonymisation of Personal Data be notified to third parties to whom the Personal Data has been transferred;
- object to any result arising against them as a result of their Personal Data being analysed exclusively through automated systems; and
- claim compensation for damages suffered as a result of the unlawful processing of Personal Data.

Pursuant to Article 13(1) of the KVKK, Users/Members may exercise these rights by applying to our Company through one of the following methods:

- sending an e-mail signed with the User/Member's secure electronic signature to the e-mail address specified on the website; a Word or PDF document addressed to our Company may also be signed with a secure electronic signature and submitted in this manner;
- sending an e-mail signed with the User/Member's secure electronic signature to our Company's registered e-mail address; or
- sending a petition bearing an original handwritten signature to our Company by courier/post.

Personal Data Retention Period

Our Company retains Personal Data processed under the KVKK only for the period stipulated under applicable legislation or, where no specific retention period is prescribed, for as long as necessary for the purpose for which the Personal Data is processed.

Once the reasons requiring the processing of the relevant data cease to exist, such data shall be deleted, destroyed or anonymised.

Where Personal Data has been processed for more than one purpose or legal basis, the relevant data shall be deleted, destroyed or anonymised once all grounds requiring its processing have ceased to exist.

Use of Cookies

Our Company may process browsing information relating to Users/Members in order to provide better services to visitors of its website and mobile website and to comply with its legal obligations, provided that such information is not used outside the purposes and scope set out in this Privacy, Personal Data Protection and Cookie Policy.

Cookies are text files containing small pieces of information that are downloaded by the User/Member's internet browser and stored on their computer, mobile phone or tablet when the User/Member visits the relevant website or accesses it through the mobile website.

Our Company may store information collected through cookies, log files, clear GIF files and/or third-party sources on its website and mobile website in order to create a summary of the User/Member's preferences and may share such information with third parties for this purpose.

Through the website and mobile website, our Company may monitor the User/Member's browsing information and/or usage history in order to provide personalised advertising, promotions and marketing offers, improve the content of such platforms according to the User/Member's interests and determine their preferences.

Our Company may also match information collected from the User/Member through these platforms at different times or through different methods, including information collected online and offline, and may use such information together with information obtained from other sources, including third parties.

Such matching and use shall remain strictly within the purposes and scope specified in this Privacy, Personal Data Protection and Cookie Policy, and the relevant information may only be shared with third parties for these purposes.

Types of Cookies

Our Company uses both **session cookies** and **persistent cookies** on its website and mobile website.

A session cookie expires when the User/Member closes their browser.

A persistent cookie remains on the User/Member's hard drive for a longer period.

Users/Members may remove persistent cookies and reject both session and persistent cookies by following the instructions provided in the "Help" section of their internet browser.

If the User/Member rejects persistent or session cookies, they may continue to use the website and mobile website; however, they may not be able to access all functions of these platforms, or their access to certain functions may be limited.

1. How Are Cookies Used?

1.1 Remembering Preferences and Personalising Use

Cookies are used to remember preferences selected by the User/Member and to personalise their use of the website/mobile website.

This includes:

1.1.1. Cookies that save the User/Member's password and keep their website/mobile website session continuously active, thereby eliminating the need to enter their password multiple times during each visit; and

1.1.2. Cookies that remember and recognise the User/Member on subsequent visits to the website/mobile website.

1.2 Analysing Website Usage

Cookies are used to determine how the User/Member uses the website/mobile website, including monitoring where the User/Member accesses the website/mobile website from, what content they view and the duration of their visit.

1.3 Personalised Content and Advertising

Cookies are used to provide content and advertisements that are more relevant to the User/Member's interests — in other words, for **targeted advertising and promotional purposes**.

In this way, when the User/Member uses the website or mobile website, the Company may provide more relevant content, personalised campaigns and products and avoid repeatedly presenting content or offers that the User/Member has previously indicated they are not interested in.

The website may match information obtained through cookies with Personal Data collected by the Company.

2. How Does the Website Use Third-Party Cookies for Advertising and Retargeting?

The website may also use cookies to enable advertising technologies designed to display advertisements that may be of interest to the User/Member when they visit search engines, the website or mobile website, and/or other websites on which the Company advertises.

Advertising technology uses information regarding the User/Member's previous visits to the website/mobile website and to websites/mobile platforms on which the Company advertises in order to provide personalised advertisements.

When such advertisements are displayed, a unique third-party cookie may be placed in the User/Member's browser so that the website/mobile website can recognise the User/Member.

The User/Member may remove persistent cookies and reject both session cookies and persistent cookies by following the instructions provided in the "Help" section of their internet browser.

If the User/Member rejects persistent or session cookies, they may continue to use the website, mobile website or mobile application; however, they may not be able to access all functions or their access to certain functions may be limited.

Measures for the Protection of Personal Data

We take all necessary technical and administrative measures to protect Users/Members against unauthorised access to Personal Data and against the loss, misuse, disclosure, alteration or destruction of such information.

We apply generally accepted security technology standards when processing Personal Data.

We undertake to keep Personal Data confidential, to take all necessary technical and administrative measures to ensure its confidentiality and security, and to exercise due care in this regard.

Despite the implementation of necessary information security measures, if Personal Data is damaged or obtained by third parties as a result of an attack on our Company's website, mobile website or systems, we will promptly notify the affected persons and the **Personal Data Protection Board** and take the necessary measures.

Amendments to This Policy

This Privacy, Personal Data Protection and Cookie Policy may be amended from time to time.

Any amendments shall become effective immediately upon publication of the revised Privacy, Personal Data Protection and Cookie Policy on the website/mobile website.

For this reason, we recommend that Users/Members periodically review this Policy.

Users/Members may also contact our Company at any time using the contact information provided on the website regarding their membership information, including Personal Data where applicable, and their communication preferences.

Requests will be reviewed and implemented as soon as reasonably possible.

COMMUNICATION CONSENT

Personal Data shared by the User/Member with our Company may be used for sales and marketing purposes, including by combining such Personal Data with information collected from other companies as described in our Cookie Policy, in order to improve and personalise our services, content and promotional activities, provide new services and send various types of communications.

Such data may also be shared, **only where necessary and to the extent required**, with third parties located in Türkiye and/or abroad with whom we have a contractual relationship, who share our commitment to data security and provide services in compliance with applicable legislation and standards accepted by the Turkish Personal Data Protection Board.

Such sharing may take place solely for purposes including ensuring the proper provision of services to the User/Member, facilitating the reliable delivery of communications or shipments, and ensuring that notifications sent by telephone, SMS and/or e-mail are delivered in a timely manner.

If the User/Member does not wish to receive marketing communications or participate in advertising personalisation or retargeting activities, they may submit their request at any time by contacting our Company through the contact details provided on the website.